

**KENDRIYA BHANDAR**  
**NEW DELHI**

No. KB/1/Secy/SPS/17-18

January 7, 2019

**CIRCULAR**

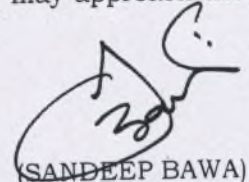
Kendriya Bhandar is pleased to announce the introduction of **SALES PROMOTION SCHEME - 2017-18** for its shareholders starting from **21<sup>st</sup> January, 2019 to 20<sup>th</sup> April, 2019** alongwith **10% dividend of the face value of the share.**

2. The shareholders who have been enrolled on or after 01.04.2018 are not entitled to dividend for the period 2017-18.

3. The scheme is aimed at promoting the sales of the Kendriya Bhandar. Therefore, it has been decided that **on purchase of goods of worth Rs. 2500/- (on two occasions) in a month**, the shareholder would be entitled to get at gift item **i.e. a set of six steel glasses or a cash discount of Rs. 100/- (One Hundred only)** on production of the share certificate to the concerned Store Incharge (KB).

4. Store-in-Incharges would ensure proper implementation of the scheme as like in previous occasions. In case of any doubt in implementing the scheme, they may approach the Head Office for further clarification.

This issues with the approval of the Competent Authority.

  
(SANDEEP BAWA)  
OSD (Admn.)

To

- All the Directors and Delegates
- The Welfare Officers of All Ministries/Department/Offices
- The President, General Secretaries, All Residents Welfare Area Associations - **with a request to please give wide publicity to scheme.**
- All Store Incharges of Kendriya Bhandar :- **The circular may be pasted on the Notice Board in the Store. Store In-charges would ensure that gift item or discount of Rs. 100/-be effected only after the sales of goods of Rs. 2,500/- and receipt(s) of the amount is/are duly appended with the application. The application should duly be entered in the register for the purpose in the prescribed format. Any lapse in the implementation of scheme would be viewed seriously and invite action against the concerned Store In charge.**
- All Out-region branches.
- Office copy

Copy to :-

1. Consumer Godown, Pushpa Bhawan
2. Consumer Godown, Rana Pratap Bagh

**They must ensure to supply the gift item to the stores well in times.**