

**KENDRIYA BHANDAR**  
**NEW DELHI**

Dear all,

**वक्रतुण्ड महाकाय सूर्यकोटि समप्रभः।  
निर्विघ्नं कुरु मे देव सर्वकार्येषु सर्वदा॥**

The financial year 2023-24 has already closed yesterday i.e. on 31.03.2024 and new financial year has commenced from today. As known, turnover of Kendriya Bhandar was approx 750 crores in 2017-18 when I took over as MD, KB. Now, your Society has touched the turnover of Approx Rs.5000 crores in the F.Y. 2023-24, which is approx 566 % higher than 2017-18. This is the first time in the history of Kendriya Bhandar to achieve highest ever sales in a financial year and we are also set to report highest ever profit in the F.Y. 2023-24. This has been achieved with the blessings and trust of all departments of Govt. in general & Board of Directors, esteemed members of KB, DoPT, Ministry of Consumer Affairs, Ministry of Cooperation, Ministry of Agriculture and Ministry of Housing & Urban Affairs in particular. I congratulate each one of you.

I place on record my greatest appreciations to all the officers, employees of KB and suppliers of KB for putting in your best efforts. I request all of you to continue to strive hard to face the challenges with dedicated efforts and provide best service to our esteemed customers.

**Pandit Shri Deen Dayal Upadhyay ji said** that if we stop to analyze the reasons for the problems facing the country, we find that the confusion about our goal and the direction is mainly responsible for this chaos. There is diversity and plurality in life but we have always attempted to discover the unity behind them. Unity in diversity and the expressions of unity in various forms remained our Indian Culture. He also said that Human knowledge is common property. Considering these noble thoughts, we need to strive hard to dedicate our efforts objectively to make our organization grow substantially, splendidly and sturdily.

At this opportune moment, I remember **Shri Atal Bihari Vajpayee ji** with his famous quote, as hereunder, to convey our common commitment to the organization and our united pledge to combat adverse forces and circumstances with full might: -

हार नहीं मानूंगा, रार नहीं ठानूंगा  
काल के कपाल पर लिखता मिटाता हूं  
गीत नया गाता हूं।

Further, our **Hon'ble PM Shri Narendra Modi ji** has given us two important mantras: -

- (a) Reform, Perform & Transform; which Kendriya Bhandar is doing pretty well; and
- (b) One World, One Family, One Future, representing true spirit of "Co-operative Principles" and guaranteeing "Sahkar Se Samriddhi", the noble vision of Hon'ble PM.

Maintaining peace, unity, patience and courage during odds consolidates our position and strength. Therefore, keep moving ahead with these tools in your minds and souls.

This is the great time for all of us to prove our mettle, zeal, credentials, patriotism and loyalty to service through our deeds and keep rendering exemplary services to Kendriya Bhandar and to our fellow citizens.

Keep doing good work during the financial year 2024-25 and always -----.

**GOOD LUCK AND BEST WISHES!**



MD

01.04.2024

To

1. All officers
2. All Godowns/Store Incharges, Kendriya Bhandar
3. All Regional/Divisional offices, Kendriya Bhandar
4. Notice Board for information of all concerned including suppliers.